

CLASS OF 1966
MEMORY BOOK

alumni association
UC **SANTA BARBARA**



“If you imagine sharing this reunion weekend with a graduate of a later class, it wouldn’t be quite the same. With gourmet coffee on campus, what would they ever know about the dime and brew nickel refills in the old SU (which side did YOU sit on)? And imagine their reaction when you tell them we smoked cigarettes in the South Hall classrooms? The class of ’89 or ’97 or ’06 wouldn’t have a clue what it was like to write a paper with a type-writer. What is carbon paper? Whiteout? And remember when a “joint” was actually a combined dance and social event between two residence halls? They wouldn’t have a clue. But we do. This All Gaucho Reunion is special because – in my judgment – our class was special.”

—Ken Khachigian, Former President of the Associated Students ’66

Committee Co-chairs:

Teri (Ito) Abbott ’66

Reece Duca ’66

Ken Khachigian ’66

Ron Rubenstein ’66

FROSH CAMPS

“For those of us entering UCSB in the fall of 1962, many of the traditions had a throwback to the past. We had ‘Frosh Camp,’ an orientation to the campus. Worse still, we were issued green beanies, with the admonition that we freshman had to wear these beanies on campus, removing them only when the football team scored the first touchdown of the season, and in 1962 the first touchdown was a challenging proposition. The team’s record that year was 2-8, and touchdowns did not come easily.”

—Ken Khachigian '66

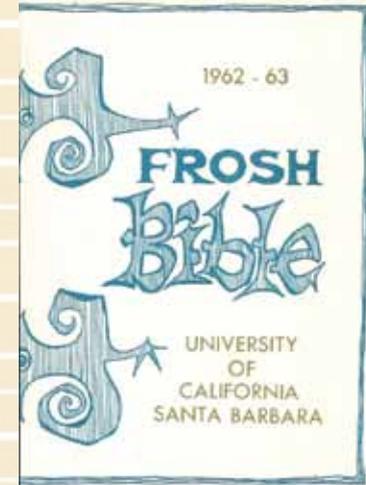
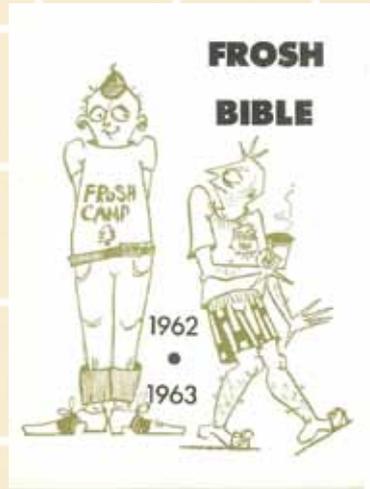
COMMANDMENTS FOR FRESHMEN

1. All students with less than 30 units who have not been through Frosh Indoctrination on this campus will participate in all Freshmen events.
2. Frosh Beanies will be worn at all times on campus, except with formal or semi-formal attire.
3. Ye Frosh Bible will be carried at all times.
4. Freshmen will read and be responsible for all information contained in the Frosh Bible.
5. Freshmen will attend all Frosh and University functions.
6. Freshmen will be expected to obey all reasonable commands of upper classmen.

JUSTICE WILL BE METED OUT AT THE
TRIBUNAL

NOTE: Re page 18. Modified interpretation of this song is required by those under the age of 21 and by all when on campus.

Written by
J.H.M. and J.S.B.



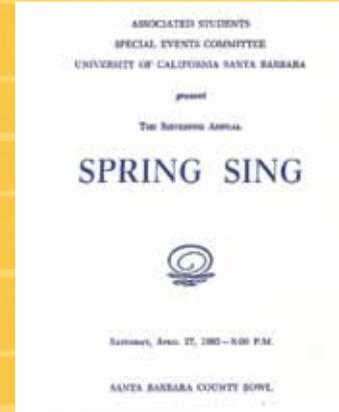
PUSH CARTS AND SPRING SING

Each year the return of spring to UCSB sparked preparation for the annual Pushcart Races and Spring Sing festivities. Sponsored by RHA, on and off-campus living groups, Greeks and independents joined in a competitive effort not only

to win trophies but also to create excitement. Practice for both events began soon after semester break and continued at full tilt after Easter vacation.

Screaming enthusiasm accompanied the uniquely designed and decorated pushcarts as men speedily rushed their carts and petite feminine drivers toward the finish line. Each division race winner and the most cleverly decorated cart received recognition.

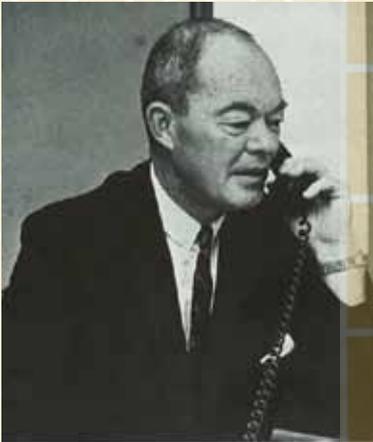
Spring Sing was a festive occasion. Its light musical program was composed of student entries from various living groups. In order to accommodate the large audience, the performance was held at La Playa stadium.



With sheet music in hand, Martin Harper interprets a tricky passage for members of Eldorado-Madera, Stanislaus-Tuolumne, and Kennesaw and Marisco RHA halls in a Spring Sing practice.



ACADEMICS



Stephen S. Goodspeed, Ph.D.
Vice-Chancellor of Academic Affairs

“My biggest excitement before enrolling was the fact that I had somehow passed the Subject A exam, but still English 1A and 1B were quite tough. Especially English 1A. There was certainly difficulty in context—studying Shakespeare, but also how can a 17 year-old youngster with little experience in life be expected to understand Shakespeare literature itself! I was lucky I survived somehow.”

—Masashi Saito '66

“Undeclared as a good deal of students were who entered UCSB, I recall one incident that led me to a career as a film and television director. I stumbled into Campbell Hall taking a break from the 1930's that was screening, I Was A Fugitive From A Chain Gang. From that moment on it was like a bell went off, and shortly after graduating I left for New York and began making films.”

—Malcolm Leo '66

“Best professors? Stephen Goodspeed and Stanley Anderson in Political Science.”

—Marilouise Melezen Zager '66

LOCATION AND CLIMATE



“A lanky and bespectacled Japanese youngster of 17, I arrived from Kobe in August of 1961 for enrollment as Freshman in September...Japan was still a relatively poor, war-torn country in those days... so not only the geography and the climate of California, but everything American and the American life was so new to me, such as hamburgers and cottage cheese salads with avocado.”

—Masahi Saito '66



“A conference at UCSB in 1960 introduced me to the campus nestled along the Pacific coast. I was hooked by the ocean, the fresh breezes (as long as the wind didn’t blow from the slough), the eucalyptus trees, and being able to see both the ocean and the foothills from most anywhere on campus.”

—Tom Olsen '66

MARINE BARRACKS

“I have great memories of my time at UCSB, when it was much smaller. I lived on campus in Sierra Hall in the old Marine Barracks, which have since been demolished to make way for East Campus Drive, and later in the Sigma Pi Fraternity House in Isla Vista.”
—Conrad D. Breece '66



RESIDENCE HALLS

“My fondest memory at UCSB is making floats with fellow students in the hall.”
—Mark Rosenblum '66



MAJOR EVENTS

“Remember the tension just one month into our freshman year as we huddled over communal TVs in our dorm lounges to listen to JFK warning Khrushchev to take missiles out of Cuba, and the shattering day 13 months later when the news came of the President being shot.”

—Ken Khachigian '66

1963

Cuban Missile Crisis
Assassination of President
Kennedy



1964

Tonkin Gulf Resolution
The Civil Rights Act
is signed in to law by
President Johnson
Martin Luther King won
the Nobel Peace Prize



1965

Race Riots in Watts, California
President Johnson announces plans to
create his program, Medicare
The Voting Rights Act becomes law
“Days of Our Lives” Soap Opera Debuts
Anti-Vietnam Teach-In at UC Berkeley

1966

March 26, International
Vietnam War Protests
Miranda Rights come into
being
Gemini Space Mission



MAKING FRIENDS AND FINDING LOVE



“My fondest memories are the wonderful friendships I formed while in college and being in the Delta Gamma Sorority. I still see and get together with several alumni, as well as email with others all around the country from my time there (1961-1966). Such a wonderful experience.”

—Carol Brakesman Walters '66

“After two years elsewhere I arrived in the fall of 1963... graduating in four and a half years became my plan, thus joining the graduating class of 1966. Serendipitously, this allowed me to work on campus as there I met the girl of my dreams. It was the De La Guerra Dining Commons Head, Mrs. Ruth Miles, who gave me work and introduced me to that girl, Laurie Strother.”

—Tom Olsen '66

EL GAUCHO

“My fondest memory of UCSB is the time I spent working on the El Gaucho newspaper- located in the old wooden building that used to house the bookstore, coffee shop, and other activities...In my senior year, I became the El Gaucho entertainment editor, working under Joe Kovach, the El Gaucho adviser. It was great fun, and I loved the job.”

—Harriet E. Wengraf Rice '66



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AS prexy plans wars against fees

AS President Ken Khachigian flew to Berkeley last Wednesday to meet with William Hawley, administrative analyst to President Clark Kerr, to discuss battle plans against tuition at the University.

According to the President, his fight is not directed primarily against the Collier Bill, which he terms "near-defunct," but against the possibility of other plans for UC tuition fees.

Khachigian's battle plan as outlined after his conference with Hawley includes the following steps:



BATTLE PLANS... AS President Ken Khachigian maps fight against tuition.

POLITICAL ACTIVISM



Civil rights leader Hosea Williams inspired interested onlookers through speech and song about his work in the South.

At one time students slouched in the SU and complained about the political and social apathy on campus. But in 1966, many students instead actively sought solutions to national problems.

Student opinion was sharply split on the Vietnam war issue. SDS (Students for a Democratic Society) picketed both the General Motors Corporation and the campus ROTC unit.

Much controversy erupted over the silent Vietnam protest organized by Dr. Hubbell. Both students and faculty maintained a tranquil noon vigil on Wednesdays in front of the Library. In contrast other students participated in Young Americans for Freedom and Sing Out '66

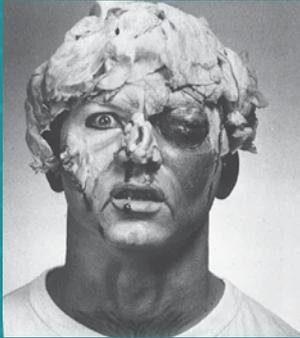
which supported the U.S. stand in Vietnam.

Concern about civil rights was spearheaded by two groups, SCOPE (Summer Community Organization and Political Education) and SNCC (Student Non-Violent Coordinating Committee).

“At the height of the Free Speech Movement in Berkeley, Mario Savio came to UCSB and had an audience of less than ten students when he spoke outside the old Student Union.”

—Conrad Breece '66

PROJECT PAKISTAN AND CAMP CONESTOGA



At a penny per vote, Doug Blew, sponsored by Alpha Chi Omega, won the Ugly Man contest for Camp Conestoga.

Camp Conestoga was UCSB's official charity and service project, and its function depended upon interest, service, and financial assistance of the entire student body. The primary role of Camp Conestoga was to offer the fifth and sixth grade children of Santa Barbara a chance to apply their classroom studies of nature to actual situations. This was achieved while camping overnight and cooking for themselves under the guidance of experienced student and recreational counselors.

In cooperation with the State Department, Project Pakistan, sent seven students to Pakistan with their advisor Roger Saunders, Executive Director of the University Religious Conference. During the summer the team's



Project Pakistan team builds understanding. A Saturday excursion to the beach included discovering some interesting aquatic life for the campers.

activities ranged from informal teas to basketball games. Their discussions included a wide spectrum of ideas- from international politics to the twist.

“While being a member of the Project Pakistan Team of 1964, I developed a keen interest in south Asia. I lived in India the first year of my married life. When I returned, I taught Hindi and political science at Cal State L.A.”

—Carol Cate Webster '66

UCSB Alumni Association

TRAIN RIDE TO SACRAMENTO TO THE CAMELLIA BOWL

“The Boys of Autumn shredded the conference, with only a mild hiccup against Long Beach State. The 8-1 record, best since 1936, got us into the Camellia Bowl, and the campus came alive- raising money with Camellia Bowl lapel badges for a rooters train to Sacramento.



L.A. State was no ordinary team, and I'm

recalling they had 6 or 7 NFL draft choices on their squad. Coach invited me to join you in the locker room for his re-

game talk- which was low key- telling you to just do the job you worked so hard for. Yeah, there was some tension in the room- except for Hitch, who seemed cool and unflustered.

The rest is history. Into the second quarter, there was the scent of an upset victory with 10-0 on the scoreboard after Hitch-to-Franci TD and Steve Ford FG. And then the rains came... and came and came. The Miracle of Sacramento was not meant to be, but the magical memories remain of a sliver of time when you were giant killers- the little engines that could.”

—Ken Khachigian '66

STUDENT UNION TO UNIVERSITY CENTER



OPEN FOR BUSINESS - On hand to open the new \$3 million University Center at UCSB, a three-story headquarters building for student activities, were (from left) the center's director, Robert Lorden; Ken Khachigan, student body president; Dr. Vernon I. Cheadle, chancellor, and Thomas M. Storke, former university regent and publisher emeritus of the Santa Barbara News Press. The center had been 20 years in the planning, paid for entirely by student funds.

The old Student Union welcomed everybody, from the drowsy few who shuffled in for that first cup of morning coffee, to the bustling lunch-time crowd and on to those who took the time for a late evening study break and some quiet conversation. Surrounding the SU was an area which harbored both activity and quiescence. Familiar to the patio area was an ocean of faces buried in the daily *El Gaucho*. Known to many as Hyde Park, the lawns that skirted the South side of the old SU, were frequently transformed into an arena for airing opinions on a variety of controversial issues.

Expansion forced the relocation of the SU facilities to the new University Center in the spring. Students can well take pride in the center because the entire project was financed by the AS funds and gifts. Funded neither by state taxes nor school bonds, this addition to the campus can testify to the Gaucho zeal and ability to achieve a far-reaching goal.

Some of the same features of the former SU such as the bookstore, the coffee shop and patio, the barber-shop and the post office were utilized again, but countless improvements were also embodied in the space allotted to these same services. In answer to the urgent demands of the growing population at UCSB, the University Center was well organized to be both a helpful and convenient nucleus of student services and activities. The innumerable benefits it provides are continuing to make the UCEN the most frequented place on campus.



GROWTH



The California Master Plan was developed in 1960- largely by Clark Kerr. This plan supported keeping the UC system tuition-free for California residents but maintained that fees should be charged to cover costs from areas such as laboratories, health and athletics. Additionally, this plan organized a system to give each level of the California higher-education system a distinct pool of applicants to pull from in their respective admissions process. This plan led to great growth for the UC system overall and for UCSB specifically, during the Class of 1966's time at UCSB. Consequently, the theme of the 1966 Yearbook was appropriately, "Growth."

“As the year progressed the issues of an increasingly chaotic world became less satisfactorily solved by exercises in theory over cups of SU coffee. In moments of solitude reams became convictions- convictions demanding truth and an end to hollow theorizing. Some actively carried out beliefs in organizations such as SCOPE. Others supported convictions by standing in silent, yet paradoxically verbal lines. Growth came silently without hammer or drill, manifested in an action; or, more subtly, in a deeper perception, a more perfect understanding.”

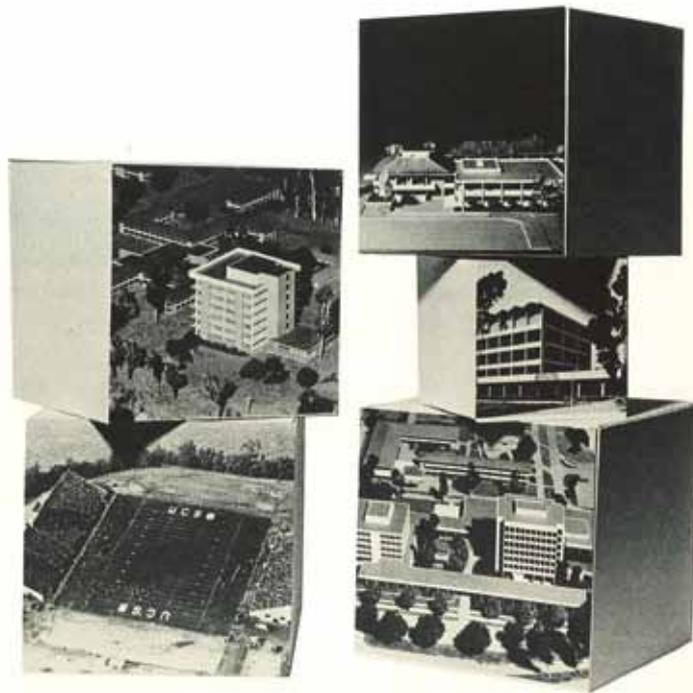
—1966 Yearbook Dedication

“We dedicated the UCEN, and oversaw the doubling the student body and construction of several new buildings.”

—Ken Khachigian, '66

“All of you are privileged to have been a part of this expanding campus of the University of California. During your stay at Santa Barbara, you have witnessed unprecedented growth in the physical development of the campus and in the makeup of the campus community.”

—Vernon Cheadle, Chancellor



There are many good times from our UCSB days, but I want to focus on a few special memories.

I hope you remember Spring Sing. I recall that we got kids together from the Santa Cruz dorms, picked a theme, “Intoxicating Rhythms”, and then spent many hours rehearsing.. Spring Sing was such a fun time and it brought us all together to create a great performance-or, so WE thought!

Ken and I have very warm memories of the time we spent with the Chancellor and administrators who led UCSB while we were there. Chancellor and Mary Cheadle top the list. They were dear people, easy to be with and set the example for outstanding leadership. Ken and I had the Cheadle’s to our tiny apartment for dinner and they couldn’t have been more gracious. Stephen Goodspeed was the man on the firing

line and he spent too many hours with us students, I’m sure. Gracie Goodspeed was always fun and such a perfect partner to Dr. Goodspeed.

We had the great fortune of outstanding professors. I wish I could remember all their names, but, Dr. Hubbell in Sociology and Richard Rapson for American Cultural History stand out in my memory. I still keep in contact with Dick Rapson and have enjoyed his friendship for all these years.

I also appreciated that UCSB offered courses in Religious Studies. Dr. Comstock was the department head who brought outstanding teachers, and theologians-Paul Tillich- who came to UCSB.

No matter where we were, we have never forgotten our loyalty to UCSB.

I had the privilege of serving as a U.C. Regent, and, whenever UCSB was mentioned in our meetings, I would speak loudly into the microphone, “GO GAUCHOS”. U.C. President, Richard Atkinson, would chuckle at my vociferous reference to our alma mater.

—Meredith Khachigian ’66



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UC SANTA BARBARA